

FULL DEMOGRAPHIC PROFILE

2000 - 2010 Census, 2011 Estimates & 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 41.43288/-75.61957

May 2012

Dunmore Shopping Center Scranton, PA		3.00 mi radius	5.00 mi radius	10.00 mi radius
POPULATION	2011 Estimated Population	65,307	123,329	201,570
	2016 Projected Population	67,468	127,655	210,365
	2010 Census Population	64,762	122,590	199,351
	2000 Census Population	65,368	122,882	198,421
	Historical Annual Growth 2000 to 2011	-0.0%	0.0%	0.1%
	Projected Annual Growth 2011 to 2016	0.7%	0.7%	0.9%
HOUSEHOLDS	2011 Est. Households	25,572	49,453	80,758
	2016 Proj. Households	25,082	48,600	80,032
	2010 Census Households	25,931	50,037	81,196
	2000 Census Households	26,711	50,906	80,442
	Historical Annual Growth 2000 to 2011	-0.4%	-0.3%	0.0%
	Projected Annual Growth 2011 to 2016	-0.4%	-0.3%	-0.2%
AGE	2011 Est. Population 0 to 9 Years	10.0%	10.5%	10.7%
	2011 Est. Population 10 to 19 Years	11.5%	12.0%	12.3%
	2011 Est. Population 20 to 29 Years	13.0%	12.9%	12.9%
	2011 Est. Population 30 to 44 Years	19.7%	18.6%	18.1%
	2011 Est. Population 45 to 59 Years	22.8%	22.3%	21.7%
	2011 Est. Population 60 to 74 Years	13.7%	14.1%	14.4%
	2011 Est. Population 75 Years Plus	9.3%	9.7%	9.9%
	2011 Est. Median Age	41.2	41.2	41.0
MARITAL STATUS & SEX	2011 Est. Male Population	47.4%	47.0%	47.4%
	2011 Est. Female Population	52.6%	53.0%	52.6%
	2011 Est. Never Married	31.6%	29.1%	27.0%
	2011 Est. Now Married	43.1%	45.9%	50.3%
	2011 Est. Separated or Divorced	14.8%	13.3%	12.1%
	2011 Est. Widowed	10.5%	11.6%	10.7%
INCOME	2011 Est. HH Income \$200,000 or More	1.3%	1.3%	2.2%
	2011 Est. HH Income \$150,000 to 199,999	1.3%	1.5%	2.3%
	2011 Est. HH Income \$100,000 to 149,999	7.8%	8.0%	10.0%
	2011 Est. HH Income \$75,000 to 99,999	10.3%	11.0%	12.4%
	2011 Est. HH Income \$50,000 to 74,999	19.4%	18.1%	18.7%
	2011 Est. HH Income \$35,000 to 49,999	13.7%	14.8%	14.6%
	2011 Est. HH Income \$25,000 to 34,999	13.2%	12.7%	11.4%
	2011 Est. HH Income \$15,000 to 24,999	14.8%	15.5%	14.1%
	2011 Est. HH Income \$0 to 14,999	18.3%	17.3%	14.3%
	2011 Est. Average Household Income	\$ 51,817	\$ 51,756	\$ 59,574
	2011 Est. Median HH Income	\$ 40,790	\$ 41,377	\$ 47,480
	2011 Est. Per Capita Income	\$ 21,648	\$ 21,847	\$ 24,764
	2011 Est. Number of Businesses	3,733	6,040	8,826
2011 Est. Total Number of Employees	51,102	79,937	113,935	

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RACE	2011 Est. White Population	88.2%	88.7%	91.7%
	2011 Est. Black Population	4.0%	3.8%	2.7%
	2011 Est. Asian & Pacific Islander	2.9%	2.3%	1.8%
	2011 Est. American Indian & Alaska Native	0.2%	0.2%	0.2%
	2011 Est. Other Races Population	4.7%	5.1%	3.7%
HISPANIC	2011 Est. Hispanic Population	4,704	10,122	12,166
	2011 Est. Hispanic Population Percent	7.2%	8.2%	6.0%
	2016 Proj. Hispanic Population Percent	11.3%	12.8%	9.5%
	2010 Hispanic Population Percent	6.1%	7.0%	5.1%
EDUCATION (Adults 25 or Older)	2011 Est. Adult Population (25 Years or Older)	47,135	87,540	141,931
	2011 Est. Elementary (0 to 8)	4.1%	4.0%	3.5%
	2011 Est. Some High School (9 to 11)	8.4%	9.0%	8.0%
	2011 Est. High School Graduate (12)	38.5%	40.1%	38.5%
	2011 Est. Some College (13 to 16)	17.4%	16.4%	16.3%
	2011 Est. Associate Degree Only	7.1%	8.1%	8.6%
	2011 Est. Bachelor Degree Only	15.6%	14.6%	15.7%
	2011 Est. Graduate Degree	8.9%	7.9%	9.3%
HOUSING	2011 Est. Total Housing Units	28,435	54,763	88,607
	2011 Est. Owner Occupied Percent	49.8%	53.5%	60.0%
	2011 Est. Renter Occupied Percent	40.1%	36.9%	31.2%
	2011 Est. Vacant Housing Percent	10.1%	9.7%	8.8%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	0.4%	0.4%	0.6%
	2000 Homes Built 1995 to 1998	0.8%	1.4%	2.5%
	2000 Homes Built 1990 to 1994	1.2%	2.2%	3.5%
	2000 Homes Built 1980 to 1989	5.2%	5.3%	7.2%
	2000 Homes Built 1970 to 1979	7.2%	8.3%	11.0%
	2000 Homes Built 1960 to 1969	6.8%	6.9%	8.9%
	2000 Homes Built 1950 to 1959	8.0%	8.2%	8.6%
	2000 Homes Built Before 1949	70.4%	67.4%	57.7%
HOME VALUES	2000 Home Value \$1,000,000 or More	0.0%	0.0%	0.1%
	2000 Home Value \$500,000 to \$999,999	0.0%	0.1%	0.3%
	2000 Home Value \$400,000 to \$499,999	0.0%	0.0%	0.3%
	2000 Home Value \$300,000 to \$399,999	0.5%	0.6%	1.4%
	2000 Home Value \$200,000 to \$299,999	2.4%	2.9%	5.3%
	2000 Home Value \$150,000 to \$199,999	7.2%	7.8%	10.0%
	2000 Home Value \$100,000 to \$149,999	21.5%	22.2%	26.0%
	2000 Home Value \$50,000 to \$99,999	59.5%	56.9%	49.1%
	2000 Home Value \$25,000 to \$49,999	7.5%	8.2%	6.5%
	2000 Home Value \$0 to \$24,999	1.2%	1.2%	1.0%
	2000 Median Home Value	\$ 88,719	\$ 90,969	\$ 101,099
	2000 Median Rent	\$ 217	\$ 214	\$ 229

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LABOR FORCE	2011 Est. Labor: Population Age 16+	54,491	102,056	165,889
	2011 Est. Civilian Employed	53.1%	54.1%	55.8%
	2011 Est. Civilian Unemployed	6.9%	5.8%	5.1%
	2011 Est. in Armed Forces	0.1%	0.1%	0.1%
	2011 Est. not in Labor Force	39.9%	39.9%	39.0%
	2011 Labor Force: Males	46.9%	46.4%	46.8%
	2011 Labor Force: Females	53.1%	53.6%	53.2%
OCCUPATION	2000 Occupation: Population Age 16+	28,566	54,335	89,908
	2000 Mgmt, Business, & Financial Operations	8.5%	9.0%	10.2%
	2000 Professional and Related	18.5%	18.0%	19.3%
	2000 Service	17.5%	16.7%	15.4%
	2000 Sales and Office	30.2%	30.2%	29.5%
	2000 Farming, Fishing, and Forestry	0.2%	0.2%	0.2%
	2000 Construction, Extraction, & Maintenance	7.7%	8.1%	8.0%
	2000 Production, Transport, & Material Moving	17.5%	17.8%	17.3%
	2000 Percent White Collar Workers	57.2%	57.2%	59.1%
2000 Percent Blue Collar Workers	42.8%	42.8%	40.9%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	76.3%	78.0%	80.7%
	2000 Drive to Work in Carpool	13.5%	13.4%	12.1%
	2000 Travel to Work by Public Transportation	1.3%	1.3%	0.9%
	2000 Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	2000 Walk or Bicycle to Work	6.6%	5.0%	3.8%
	2000 Other Means	0.6%	0.6%	0.5%
	2000 Work at Home	1.7%	1.7%	1.9%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	51.8%	47.8%	41.7%
	2000 Travel to Work in 15 to 29 Minutes	35.0%	38.0%	41.9%
	2000 Travel to Work in 30 to 59 Minutes	9.6%	10.2%	12.2%
	2000 Travel to Work in 60 Minutes or More	3.6%	4.0%	4.2%
	2000 Average Travel Time to Work	16.8	17.5	18.6
CONSUMER EXPENDITURE	2011 Est. Total Household Expenditure (in Millions)	\$ 1,141.1	\$ 2,204.7	\$ 3,953.2
	2011 Est. Apparel	\$ 54.4	\$ 104.9	\$ 188.1
	2011 Est. Contributions & Gifts	\$ 68.1	\$ 132.1	\$ 244.1
	2011 Est. Education & Reading	\$ 29.4	\$ 56.8	\$ 104.2
	2011 Est. Entertainment	\$ 62.9	\$ 121.7	\$ 219.5
	2011 Est. Food, Beverages & Tobacco	\$ 186.9	\$ 360.4	\$ 638.3
	2011 Est. Furnishings And Equipment	\$ 48.5	\$ 94.0	\$ 171.4
	2011 Est. Health Care & Insurance	\$ 84.2	\$ 162.8	\$ 288.1
	2011 Est. Household Operations & Shelter & Utilities	\$ 341.3	\$ 659.3	\$ 1,181.3
	2011 Est. Miscellaneous Expenses	\$ 19.6	\$ 37.8	\$ 67.1
	2011 Est. Personal Care	\$ 16.7	\$ 32.2	\$ 57.5
	2011 Est. Transportation	\$ 229.1	\$ 442.8	\$ 793.6