

# FULL DEMOGRAPHIC PROFILE

2000 - 2010 Census, 2011 Estimates & 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 40.19419/-76.988

January 2013

Parkway Plaza - 255 Cumberland Parkway Mechanicsburg, Pennsylvania		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2011 Estimated Population	5,417	40,526	84,589
	2016 Projected Population	5,681	43,173	89,630
	2010 Census Population	5,398	39,850	83,324
	2000 Census Population	4,529	37,089	75,813
	Historical Annual Growth 2000 to 2011	1.8%	0.8%	1.1%
	Projected Annual Growth 2011 to 2016	1.0%	1.3%	1.2%
HOUSEHOLDS	2011 Est. Households	2,527	17,122	34,076
	2016 Proj. Households	2,738	18,773	37,215
	2010 Census Households	2,517	16,743	33,341
	2000 Census Households	1,714	14,560	28,886
	Historical Annual Growth 2000 to 2011	4.3%	1.6%	1.6%
	Projected Annual Growth 2011 to 2016	1.7%	1.9%	1.8%
AGE	2011 Est. Population 0 to 9 Years	11.8%	10.7%	11.2%
	2011 Est. Population 10 to 19 Years	13.3%	12.3%	12.8%
	2011 Est. Population 20 to 29 Years	13.8%	13.6%	13.3%
	2011 Est. Population 30 to 44 Years	16.8%	19.6%	18.5%
	2011 Est. Population 45 to 59 Years	21.2%	22.8%	22.5%
	2011 Est. Population 60 to 74 Years	14.0%	13.1%	13.6%
	2011 Est. Population 75 Years Plus	9.1%	8.0%	8.2%
	2011 Est. Median Age	39.0	39.8	39.6
MARITAL STATUS & SEX	2011 Est. Male Population	44.1%	47.4%	50.2%
	2011 Est. Female Population	55.9%	52.6%	49.8%
	2011 Est. Never Married	19.7%	28.0%	22.5%
	2011 Est. Now Married	49.8%	52.2%	55.8%
	2011 Est. Separated or Divorced	20.1%	12.9%	15.3%
	2011 Est. Widowed	10.3%	7.0%	6.4%
INCOME	2011 Est. HH Income \$200,000 or More	2.0%	2.7%	4.4%
	2011 Est. HH Income \$150,000 to 199,999	3.8%	4.5%	6.3%
	2011 Est. HH Income \$100,000 to 149,999	14.4%	14.8%	17.9%
	2011 Est. HH Income \$75,000 to 99,999	20.1%	17.9%	18.0%
	2011 Est. HH Income \$50,000 to 74,999	18.0%	21.2%	18.4%
	2011 Est. HH Income \$35,000 to 49,999	12.9%	12.2%	11.4%
	2011 Est. HH Income \$25,000 to 34,999	10.2%	9.8%	9.4%
	2011 Est. HH Income \$15,000 to 24,999	10.2%	8.9%	8.3%
	2011 Est. HH Income \$0 to 14,999	8.6%	8.0%	5.9%
	2011 Est. Average Household Income	\$ 71,178	\$ 75,640	\$ 85,498
	2011 Est. Median HH Income	\$ 61,521	\$ 64,385	\$ 71,861
	2011 Est. Per Capita Income	\$ 34,501	\$ 34,036	\$ 36,680
	2011 Est. Number of Businesses	157	1,744	3,593
2011 Est. Total Number of Employees	3,005	26,682	52,585	

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RACE	2011 Est. White Population	89.8%	91.4%	89.0%
	2011 Est. Black Population	5.0%	2.7%	3.9%
	2011 Est. Asian & Pacific Islander	1.9%	2.8%	4.1%
	2011 Est. American Indian & Alaska Native	0.2%	0.2%	0.1%
	2011 Est. Other Races Population	3.2%	2.9%	3.0%
HISPANIC	2011 Est. Hispanic Population	190	1,345	2,914
	2011 Est. Hispanic Population Percent	3.5%	3.3%	3.4%
	2016 Proj. Hispanic Population Percent	4.6%	4.4%	4.6%
	2010 Hispanic Population Percent	3.4%	3.0%	3.2%
EDUCATION (Adults 25 or Older)	2011 Est. Adult Population (25 Years or Older)	3,636	28,260	58,093
	2011 Est. Elementary (0 to 8)	2.2%	2.1%	1.6%
	2011 Est. Some High School (9 to 11)	2.9%	3.6%	4.0%
	2011 Est. High School Graduate (12)	33.2%	34.1%	33.1%
	2011 Est. Some College (13 to 16)	17.1%	16.6%	15.6%
	2011 Est. Associate Degree Only	5.1%	7.0%	7.5%
	2011 Est. Bachelor Degree Only	25.1%	23.2%	24.1%
	2011 Est. Graduate Degree	14.4%	13.4%	14.2%
HOUSING	2011 Est. Total Housing Units	2,667	18,135	36,055
	2011 Est. Owner Occupied Percent	59.4%	64.1%	70.5%
	2011 Est. Renter Occupied Percent	35.4%	30.3%	24.0%
	2011 Est. Vacant Housing Percent	5.2%	5.6%	5.5%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	0.6%	1.0%	1.8%
	2000 Homes Built 1995 to 1998	6.6%	5.5%	5.6%
	2000 Homes Built 1990 to 1994	8.2%	6.6%	7.7%
	2000 Homes Built 1980 to 1989	20.6%	15.8%	15.9%
	2000 Homes Built 1970 to 1979	25.1%	19.7%	18.8%
	2000 Homes Built 1960 to 1969	27.7%	18.7%	17.2%
	2000 Homes Built 1950 to 1959	6.5%	13.7%	15.2%
	2000 Homes Built Before 1949	4.8%	19.1%	17.8%
HOME VALUES	2000 Home Value \$1,000,000 or More	-	0.1%	0.0%
	2000 Home Value \$500,000 to \$999,999	0.8%	0.6%	0.5%
	2000 Home Value \$400,000 to \$499,999	0.9%	0.6%	0.8%
	2000 Home Value \$300,000 to \$399,999	1.9%	1.6%	2.3%
	2000 Home Value \$200,000 to \$299,999	9.8%	7.3%	11.3%
	2000 Home Value \$150,000 to \$199,999	22.0%	16.5%	20.2%
	2000 Home Value \$100,000 to \$149,999	46.6%	44.6%	41.7%
	2000 Home Value \$50,000 to \$99,999	17.3%	27.7%	22.6%
	2000 Home Value \$25,000 to \$49,999	0.6%	0.8%	0.6%
	2000 Home Value \$0 to \$24,999	-	0.1%	0.1%
	2000 Median Home Value	\$ 135,761	\$ 126,224	\$ 135,792
	2000 Median Rent	\$ 533	\$ 530	\$ 521

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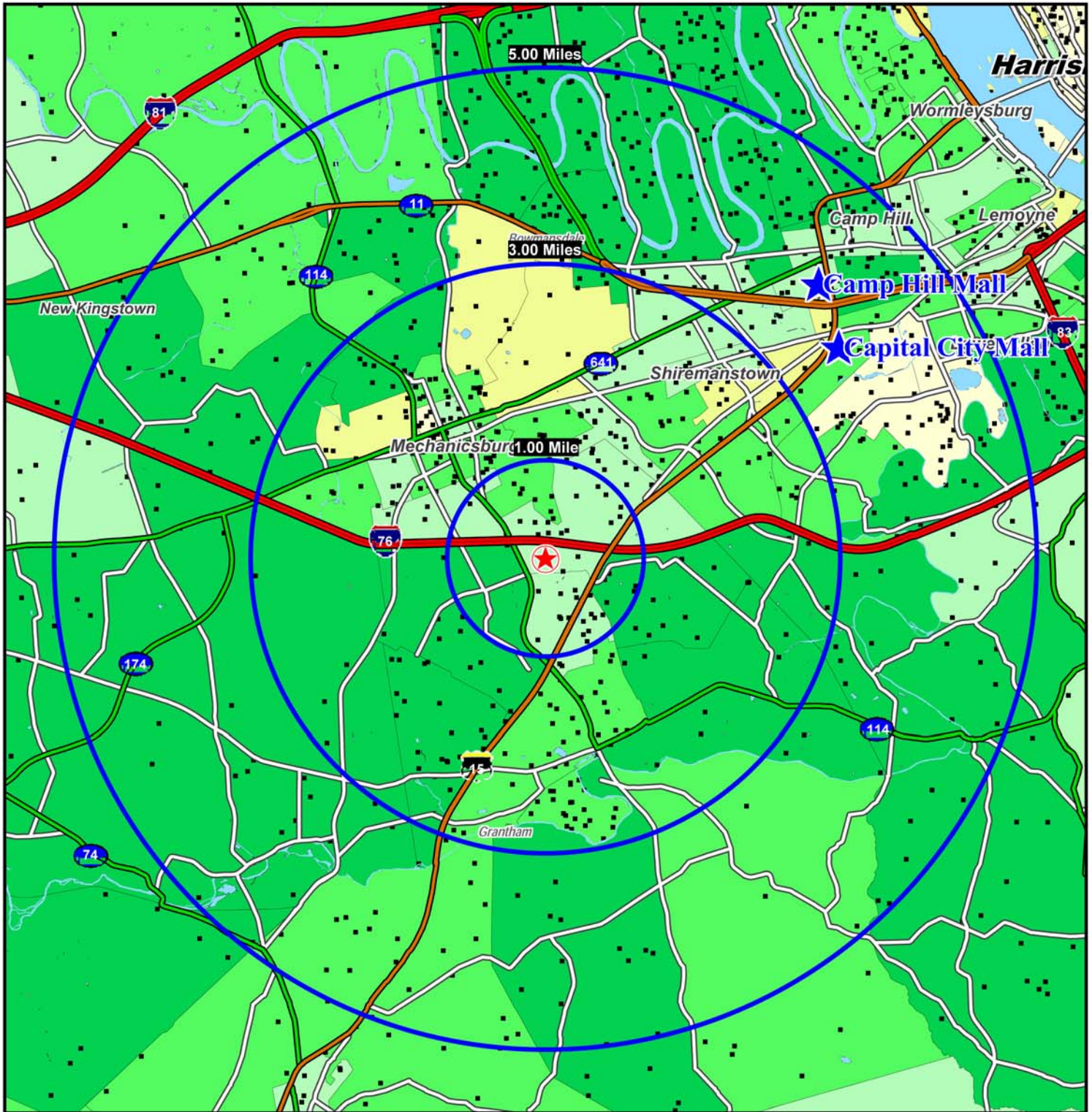
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LABOR FORCE	2011 Est. Labor: Population Age 16+	4,368	33,508	69,159
	2011 Est. Civilian Employed	58.1%	62.0%	60.0%
	2011 Est. Civilian Unemployed	3.4%	3.6%	3.8%
	2011 Est. in Armed Forces	0.2%	0.3%	0.3%
	2011 Est. not in Labor Force	38.3%	34.0%	35.9%
	2011 Labor Force: Males	43.7%	47.1%	49.9%
	2011 Labor Force: Females	56.3%	52.9%	50.1%
OCCUPATION	2000 Occupation: Population Age 16+	2,185	19,232	37,450
	2000 Mgmt, Business, & Financial Operations	16.9%	13.4%	15.5%
	2000 Professional and Related	22.6%	21.5%	23.3%
	2000 Service	11.1%	14.1%	12.0%
	2000 Sales and Office	35.0%	32.7%	32.3%
	2000 Farming, Fishing, and Forestry	0.1%	0.3%	0.3%
	2000 Construction, Extraction, & Maintenance	7.1%	6.7%	6.1%
	2000 Production, Transport, & Material Moving	7.4%	11.3%	10.5%
2000 Percent White Collar Workers	74.4%	67.6%	71.1%	
2000 Percent Blue Collar Workers	25.6%	32.4%	28.9%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	85.7%	81.0%	83.8%
	2000 Drive to Work in Carpool	9.3%	8.4%	8.1%
	2000 Travel to Work by Public Transportation	-	0.5%	0.6%
	2000 Drive to Work on Motorcycle	0.3%	0.1%	0.1%
	2000 Walk or Bicycle to Work	1.5%	6.5%	4.0%
	2000 Other Means	0.1%	0.4%	0.3%
	2000 Work at Home	3.1%	3.2%	3.2%
	TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	38.7%	39.5%
2000 Travel to Work in 15 to 29 Minutes		43.7%	42.3%	45.7%
2000 Travel to Work in 30 to 59 Minutes		14.4%	15.6%	14.6%
2000 Travel to Work in 60 Minutes or More		3.2%	2.7%	2.7%
2000 Average Travel Time to Work		18.9	17.6	18.0
CONSUMER EXPENDITURE		2011 Est. Total Household Expenditure (in Millions)	\$ 140.5	\$ 991.1
	2011 Est. Apparel	\$ 6.6	\$ 47.1	\$ 102.4
	2011 Est. Contributions & Gifts	\$ 8.9	\$ 63.7	\$ 143.7
	2011 Est. Education & Reading	\$ 3.8	\$ 27.1	\$ 61.2
	2011 Est. Entertainment	\$ 7.8	\$ 55.5	\$ 121.1
	2011 Est. Food, Beverages & Tobacco	\$ 22.3	\$ 156.7	\$ 335.7
	2011 Est. Furnishings And Equipment	\$ 6.3	\$ 44.5	\$ 97.7
	2011 Est. Health Care & Insurance	\$ 10.1	\$ 70.7	\$ 151.3
	2011 Est. Household Operations & Shelter & Utilities	\$ 41.8	\$ 295.3	\$ 641.9
	2011 Est. Miscellaneous Expenses	\$ 2.4	\$ 16.5	\$ 35.5
	2011 Est. Personal Care	\$ 2.0	\$ 14.4	\$ 31.0
	2011 Est. Transportation	\$ 28.4	\$ 199.6	\$ 429.3



**Population Density**

■ One Dot = 100 Persons

**Median HH Income**

*By Block Groups*

- \$75,000 or more
- \$60,000 to \$75,000
- \$45,000 to \$60,000
- \$30,000 to \$45,000
- Less than \$30,000

**Parkway Plaza - 255 Cumberland Parkway  
Mechanicsburg, Pennsylvania**

*2011 Estimated  
Median Household Income*

*January 2013*

