



## Demographic and Income Profile

### Creekside Marketplace

1880 Leithsville Rd, Hellertown, Pennsylvania, 18055  
Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 40.56168  
Longitude: -75.33989

	1 mile	3 miles	5 miles
<b>Census 2010 Summary</b>			
Population	2,752	19,223	81,123
Households	1,083	7,593	30,430
Families	756	5,119	19,070
Average Household Size	2.53	2.42	2.46
Owner Occupied Housing Units	894	5,723	18,773
Renter Occupied Housing Units	189	1,870	11,657
Median Age	45.7	42.1	36.2
<b>2018 Summary</b>			
Population	2,781	19,658	83,795
Households	1,088	7,717	31,192
Families	749	5,137	19,314
Average Household Size	2.54	2.44	2.48
Owner Occupied Housing Units	854	5,537	18,162
Renter Occupied Housing Units	234	2,180	13,030
Median Age	47.9	43.7	37.5
Median Household Income	\$72,846	\$75,255	\$56,559
Average Household Income	\$105,569	\$102,787	\$78,796
<b>Trends: 2018-2023 Annual Rate</b>			
Population	0.26%	0.35%	0.45%
Households	0.20%	0.31%	0.42%
Families	0.13%	0.21%	0.33%
Owner Households	0.39%	0.44%	0.60%
Median Household Income	2.01%	2.09%	1.93%

2018 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	59	5.4%	446	5.8%	3,705	11.9%
\$15,000 - \$24,999	92	8.5%	605	7.8%	3,050	9.8%
\$25,000 - \$34,999	84	7.7%	512	6.6%	3,092	9.9%
\$35,000 - \$49,999	118	10.8%	753	9.8%	3,708	11.9%
\$50,000 - \$74,999	203	18.7%	1,528	19.8%	5,868	18.8%
\$75,000 - \$99,999	171	15.7%	1,024	13.3%	3,890	12.5%
\$100,000 - \$149,999	165	15.2%	1,390	18.0%	4,340	13.9%
\$150,000 - \$199,999	59	5.4%	691	9.0%	1,806	5.8%
\$200,000+	136	12.5%	767	9.9%	1,733	5.6%
Median Household Income	\$80,483		\$83,464		\$62,240	
Average Household Income	\$119,455		\$114,866		\$88,263	
Per Capita Income	\$49,456		\$46,250		\$33,866	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.