



Demographic and Income Profile

Scott Town Plaza

1000 Scott Town Plz, Bloomsburg, Pennsylvania, 17815
Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 41.00656
Longitude: -76.43616

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	10,681	22,559	30,123
Households	2,882	8,087	11,060
Families	1,224	4,034	6,091
Average Household Size	2.52	2.30	2.35
Owner Occupied Housing Units	1,264	4,278	6,603
Renter Occupied Housing Units	1,618	3,809	4,457
Median Age	22.7	25.5	30.7
2018 Summary			
Population	10,891	23,145	30,675
Households	2,998	8,351	11,327
Families	1,238	4,058	6,102
Average Household Size	2.54	2.31	2.36
Owner Occupied Housing Units	1,178	4,040	6,269
Renter Occupied Housing Units	1,819	4,311	5,058
Median Age	23.1	27.6	32.4
Median Household Income	\$38,772	\$44,661	\$47,725
Average Household Income	\$59,526	\$66,474	\$68,815
Trends: 2018-2023 Annual Rate			
Population	0.12%	0.03%	-0.02%
Households	0.12%	0.03%	-0.02%
Families	-0.10%	-0.16%	-0.18%
Owner Households	0.05%	-0.02%	-0.03%
Median Household Income	1.94%	2.60%	2.50%

2018 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	704	23.5%	1,558	18.7%	1,889	16.7%
\$15,000 - \$24,999	353	11.8%	950	11.4%	1,284	11.3%
\$25,000 - \$34,999	310	10.3%	867	10.4%	1,136	10.0%
\$35,000 - \$49,999	417	13.9%	1,127	13.5%	1,534	13.5%
\$50,000 - \$74,999	437	14.6%	1,310	15.7%	1,873	16.5%
\$75,000 - \$99,999	292	9.7%	916	11.0%	1,316	11.6%
\$100,000 - \$149,999	269	9.0%	908	10.9%	1,275	11.3%
\$150,000 - \$199,999	108	3.6%	353	4.2%	514	4.5%
\$200,000+	109	3.6%	363	4.3%	506	4.5%
Median Household Income	\$38,772		\$44,661		\$47,725	
Average Household Income	\$59,526		\$66,474		\$68,815	
Per Capita Income	\$22,629		\$26,296		\$27,565	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.